

**IRISHHANDCHIN.COM**







# IRISH AND CHIN, INC

Irish and Chin, Inc. are leaders in the Reggae/Dancehall music industry. Through extensive event productions, promotions, publicity, artist/sound system management and booking/tour planning, Irish and Chin, Inc. has emerged as a powerhouse.

For over ten years, Irish and Chin, Inc. has contributed to the Reggae/Dancehall music industry with professionalism. The company is single handedly responsible for providing sound system and sound clash culture with maximum visibility and exposure through marquee events including the World Clash series – which has been staged in territories including New York, Jamaica, Canada and Antigua.

In addition to reputable event productions, Irish and Chin, Inc. is now equally known for their thorough business services. With the goal of affording Reggae/Dancehall music with well-deserved recognition and visibility, Irish and Chin, Inc. offers management, booking and publicity services to artists and sounds.

Finally, Irish and Chin, Inc. offer promotional services to clients via their popular website [irishandchin.com](http://irishandchin.com) and extensive contact database (media, consumers, etc.) The website, which receives millions of hits a month, is the top online source of Reggae/Dancehall.

**COMPANY**





# WORLD CLASH

Irish and Chin's World Clash Series of events are the most respected annual productions of the Reggae Dancehall industry. World Clash, a stellar sound system competition, has elevated the sport of sound clashing to epic proportions. The popularity of World Clash New York – which had a successful ten year run – prompted Irish and Chin, to carry out the event in other key markets including Jamaica, Canada and Antigua.

World Clash is a well-produced entertainment spectacular, which enables thriving sound systems to display their skills on the battlefield. Securing a World Clash victory is the ultimate goal of a sound system, as it affords them with infinite bragging rights and limitless career opportunities.

Each year, the World Clash Series attracts thousands of diehard fans and media from all over the world. As a result, World Clash has received significant attention and media coverage. To maximize the event's essence, Irish and Chin has also produced events from the World Clash series on DVD and CD.

World Clash New York was started in 1998, followed in later years by World Clash in Jamaica, Canada and Antigua. Although World Clash New York recently celebrated its final staging and World Clash Canada and Antigua are in hiatus, World Clash Jamaica "Death Before Dishonor" is the crème de la crème. As anticipated, Jamaica's flagship sound clash will go down in style at its 8 th annual stint on Easter Monday 2008.



**WORLD CLASH**





# SERVICES

Irish and Chin, Inc offers services geared toward Dancehall Reggae promotion, marketing, hosting, sound/DJ booking and ticket sales. We can maximize your promotion through extensive media channels gained throughout years in the Reggae music industry.

In addition to an e-mail database with over 60,000 worldwide contacts, Irishandchin.com receives several million hits a month and thousands of unique visits a day. Let Irish and Chin, Inc. promote you today through extensive packages tailored to your promotional needs. Packages within these services are as necessary or requested;

- Sound System & Artist Management
- Artist Public Relations
- Artist Development
- Artist Portfolios
- Dub Plate Production
- Event Promotion
- Event Production
- Email Marketing
- Hosting and Master of Ceremonies (MC) Bookings
- Music Demo Development
- Sound System & Artist Bookings
- Sound System Public Relations
- European Tour Planning

For more information please email [info@irishandchin.com](mailto:info@irishandchin.com)

**SERVICES**





# CLIENTS



MR.  
VEGAS



RAZZ  
&  
BIGGY



ADDONAI



BLING  
DAWG



BLACK  
REACTION



SUPA  
TWITCH



NIKKI  
Z



CODE  
RED



ONE  
LOVE



CHIN



BLACK  
KAT



BASS  
ODYSSEY



TONY  
MATTERHORN



POISON  
DART



MIGHTY  
SAMSON



MIGHTY  
CROWN



COPPER  
SHOT



DAVID  
RODIGAN

CLIENTS





# **CONTACT**

## **IRISH AND CHIN INC.**

**22 WESTMINISTER RD, KGN 10  
JAMAICA, WEST INDIES**

**NEW YORK: 718-878-6323**

**JAMAICA: 876-926-7562**

**FAX LINE: 876-920-7238**

**INFO@IRISHANDCHIN.COM**

**WWW.IRISHANDCHIN.COM**

**CONTACT**

