



**DJViBE.com**  
music.media.culture.

## **2005 ADVERTISING PROPOSAL**

---

**Contact:**

Studio X Networks - DJViBE.com  
8310 Prince Edward Street  
Vancouver BC, V5X 3R9  
Phone: 604.325.9283  
Fax: 604.325.9284  
Email: [advertise@djvibe.com](mailto:advertise@djvibe.com)  
Web: [www.djvibe.com](http://www.djvibe.com)



02  
DJVIBE

02

# /toc

TABLE OF CONTENTS

03	.....	A FEW WORDS
04	.....	HOME
05	.....	DJV-TV
06	.....	BANNER SPOTS
07	.....	FEATURED AD SPOTS
08	.....	MSN
09	.....	GOOGLE
10	.....	ALEXA
11	.....	\$\$\$\$





**03**  
DJViBE

**03**

**THE WORD:**

DJViBE.com is a Monthly online publication dedicated to exposing emerging Underground music and artists. With 1 million hits per month and over 5000 subscribers it is a premiere online destination for DJs and Clubbers across the globe. DJViBE has #1 rankings on both Google and MSN on competitive search terms. We provide our subscribers with exclusive media content including videos, photos and streaming MP3's. We have a talented team of contributors that provide the highest quality articles that range from exclusive interviews to DJ tutorials.

**WE STAY FRESH:**

DJViBE is constantly being updated daily with fresh new articles, events, photo galleries, videos, mp3s, and forum posts. Our custom content management system (CMS) allows updates from contributors and subscribers to happen realtime, immediately providing our site visitors with the most current content possible.

**STAY IN CONTROL:**

You can have full control over your campaign using our state of the art ad management software. You can receive daily, weekly, or monthly reports through our easy to use interface or have them emailed directly to your inbox. If you want to remain hands off, one of our talented staff will happily make the changes for you.

**QUALITY:**

DJViBE is known as a source of quality content on both the internet and on television. Our articles have been republished in magazines and websites across the globe in multiple languages. Our videos are distributed through broadcasters in both Vancouver (Arc 2 Television) and New York City (Pseudo Studios) which generates more traffic and awareness for your brand message. We have provided footage from our shows to Daily Planet on Discovery Channel, MTV Select on MTV Canada, and City Pulse on CityTV. Because our content is in high demand we generate more repeat visitors.

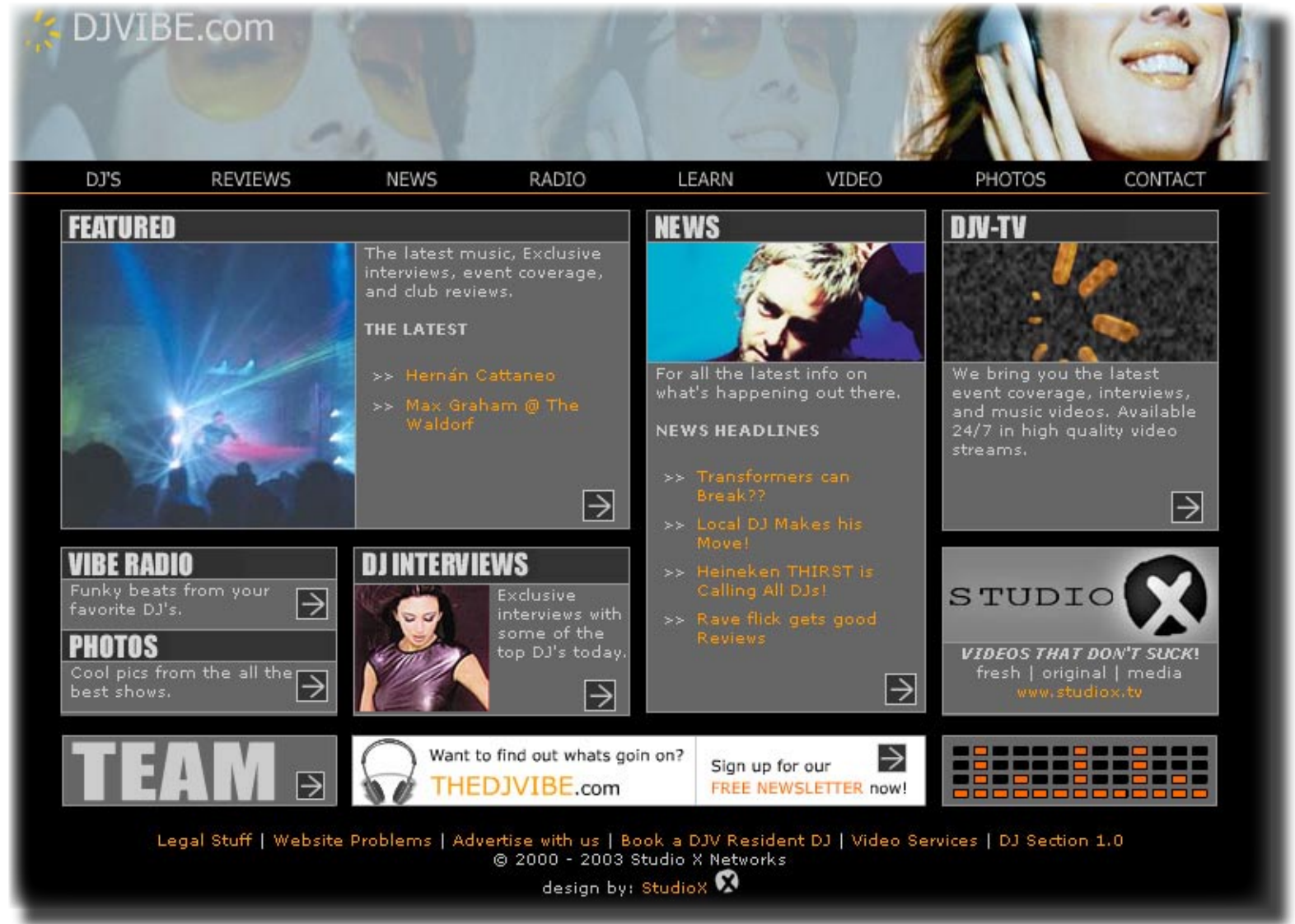
**03**





00vibe

04



## DJVIBE.COM MAIN PAGE:

From here you have access to Interviews, News, Video, Streaming Audio, DJ Tutorials, Articles and more.



07vibe

05



**DJV-TV** The show broadcast center with an archive of all our shows that can be streamed anytime on demand from anywhere in the world. **[HTTP://TV.DJVIBE.COM](http://tv.djvibe.com)**



DJVIBE

06

The screenshot shows the DJVIBE.com website layout. At the top is a navigation bar with links: HOME, DJ'S, EVENTS, REVIEWS, NEWS, FORUM, LEARN, VIDEO, PHOTOS, RADIO, CONTACT. Below this is a header area with the DJVIBE.com logo and a top banner (A) featuring a Stanton DJ mixer. The main content area is titled 'DJ INTERVIEWS' and features an article about DJ Tiesto. A skyscraper banner (B) is positioned on the right side of the article. At the bottom of the article is a bottom banner (C) also featuring a Stanton DJ mixer. The page footer includes a home link, DJ Interviews link, Club and Music Reviews link, Learn to DJ link, Music News link, DJ Videos link, Photos link, Forums link, DJ Section 1.0 link, Legal link, and Contact Us link. Copyright information for 2005 is also present.

## BANNER SPOTS

### (A) TOP BANNER (468 x 60)

This is prime real estate on DJVIBE.com that can help you get maximum exposure for your brand. Located on the top banner of every page within our site. You can choose to have static images or fully dynamic flash ads.

### (B) SKYSCRAPER BANNER (80 x 700)

The Skyscraper is the largest and most lucrative advertising spot on DJVIBE.com. Located on the right margin of every page you are guaranteed captive eyes for your advertisement. With the highest CPM this is a great way to make an impact for your brand.

### (C) BOTTOM BANNER (468 x 60)

Your brand message is the last thing in the viewer's mind. Bottom banners are seen at the end of every article on the entire DJVIBE.com site. Great to pair the top and bottom banners for maximum impact.

## Accepted Banner Formats



JPEG

GIF



djvibe

07

**motionADS - HOW IT WORKS.**  
"GET YOUR WEB CAMPAIGNS IN MOTION"

YOUR AD



DJV-TV SHOW

**FEATURED AD SPOTS**

**(D) DJV-TV MOTION ADS**  
**(10,30 seconds @ 320 x 240)**

DJV-TV is an extremely popular area of our website that broadcasts streaming DJ videos 24 hours a day to our audience. Motion Ads offer a unique way to engage your target market that has not been available through previous online advertising.

With a 10 or 30 second video ad spots you have more time to establish your brand message. Your ads will play before every video clip on DJV-TV which are watched thousands of times per month. Unlike regular TV where viewers can change the channel, MotionADS guarantee a captive audience. Take full advantage of the power of video and stereo sound to grab attention as your message sinks in.

Use existing commercials or have our talented production team create one for you. You can also change your ad as many times as you want throughout to duration of your campaign.



**PLAY A SAMPLE  
MOTION AD VIDEO**

Click the Button Above or visit [www.djvibe.com/video/motionad](http://www.djvibe.com/video/motionad)

DJV-TV AVAILABLE IN:  QuickTime  Windows Media Player



07vibe

08

MSN Search: learn to dj - Microsoft Internet Explorer

Address: <http://search.msn.com/results.aspx?q=learn+to+dj&FORM=MKT>

Web Desktop News Images Local (BETA) Encarta

learn to dj **Search** **Near Me**

+Search Builder Settings Help Español

### Web Results

Page 1 of 1,832,273 results containing **learn to dj** (0.20 seconds)

**DJ Training Academy** - [academydjs.com](http://academydjs.com) SPONSORED SITES

New or Inexperienced only \$179 to become a fully trained Disc jockey. Come on our two day intense program. 90% DJ work or job...

**Learn to DJ at Scratch DJ Academy** - [www.scratch.com](http://www.scratch.com)

Scratch DJ Academy is a New York based DJ school that teaches you how to scratch, mix, and make beats. Founded by Jam Master...

**Mix MP3s Like a Pro DJ** - [www.mixmeister.com](http://www.mixmeister.com)

Create custom party mixes, burn CDs & add special effects w/ MixMeister DJ software.

**[djvibe.com: Learn :: Learn to DJ. A Beginner to Advanced DJ Guide ...](#)**

... **DJ 101. Learn to DJ Tutorials. A Beginner to Advanced DJ Guide. dj, learn to dj, dj equipment, learn to mix, learn to spin, learn to scratch, learn, learn turntablism, dj tutorial, dj 101, dj guide ...**

[www.djvibe.com/learn/mix](http://www.djvibe.com/learn/mix) [Cached page](#)

**[DJVIBE.com | DJS || MEDIA || MUSIC || CULTURE |](#)**

... SUCK ! fresh | original | media [www.studiox.tv](http://www.studiox.tv) Home | **DJ Interviews** | Club and Music Reviews | **Learn to DJ** | Music News | **DJ Videos** | Photos | Forums | **DJ Section 1.0** | Legal | Contact Us © 2005 ...

[www.djvibe.com](http://www.djvibe.com) [Cached page](#)

[Show more results from "www.djvibe.com".](#)

**[DJAdvantage - DJ Books - Learn how to DJ and more](#)**

... techniques, bedroom **dj**, disc jockey, deejay, **dj**, radio **dj**, radio disc jockey, **dj guide Learn** how to **DJ** or become a better **DJ** with these **DJ books**. Perfect for those aspiring to be a mobile **DJ**, club **DJ** ...

[www.djadvantage.com/djbooks.php](http://www.djadvantage.com/djbooks.php) [Cached page](#)

**[DJAdvantage - The Ultimate Pro DJ Resource](#)**

... for **DJ equipment. DJ software. DJ associations. DJ magazines. music charts and more! Learn** how to **DJ**

SPONSORED SITES

**[Dj Training Seminars](#)**

Our experienced instructors will take you step by step through the...

[www.djtrainingseminar](http://www.djtrainingseminar)

**[Learning Products](#)**

Shop eBay for anything and everything - from specialized gifts to...

[www.ebay.com](http://www.ebay.com)

[See your message here...](#)

## #1 MSN SEARCH IN 2 MILLIONS RESULTS

DJVIBE is known as a reputable website for DJs around the world. We score high on competitive search terms like "LEARN TO DJ"



09

09

Google Web Images Groups News Local more »

learn to dj Search Advanced Search Preferences

Search: ☒ the web ☐ pages from Canada

Web Results 1 - 10 of about 4,500,000 for **learn to dj**. (0.23 seconds)

**Want to Learn How to DJ?** Sponsored Link  
[www.learnDJ.com](http://www.learnDJ.com) Scratching, Mixing, Djing Tutorials Documents, Videos & MP3s - £25.10

**DJing Hints, Tips and Help by Recess - Learn How to DJ**  
 How to be a **DJ**. **DJ** advice, tips and help on mixing techniques, equipment, playing live, anything for **dj's** from the beginner, to the expert.  
[www.recess.co.uk/](http://www.recess.co.uk/) - 5k - [Cached](#) - [Similar pages](#)

**Site Of All Sites - Learn To DJ**  
**Learn To DJ** by Laura La Gassa ... **Learn** the gear first is what I'm saying. When you feel comfortable handling everything (which could take five minutes or ...  
[freespace.virgin.net/john.tiss/learntodj.htm](http://freespace.virgin.net/john.tiss/learntodj.htm) - 15k - [Cached](#) - [Similar pages](#)

**Learn how to DJ. A beginners guide to DJing. The best DJ advice ...**  
**Learn to DJ** - Provides a beginners guide about DJing that includes **DJ** advice, information, and useful tips to improve mixing and scratching skills.  
[www.learn2dj.co.uk/](http://www.learn2dj.co.uk/) - 7k - [Cached](#) - [Similar pages](#)

[djvibe.com](http://djvibe.com): **Learn :: Learn to DJ. A Beginner to Advanced DJ Guide ...**  
**DJ 101. Learn to DJ Tutorials. A Beginner to Advanced DJ Guide.**  
[www.djvibe.com/learn/mix/](http://www.djvibe.com/learn/mix/) - 8k - [Cached](#) - [Similar pages](#)

[DJVIBE.com](http://DJVIBE.com) | [DJS](#) | [MEDIA](#) | [MUSIC](#) | [CULTURE](#) |  
 Photos, reviews, news, video, **DJ** interviews, and much more from all the best clubs and **DJ** shows across the ... **Learn to mix and scratch like a Pro DJ...** ...  
[www.djvibe.com/](http://www.djvibe.com/) - 22k - [Cached](#) - [Similar pages](#)  
 [ [More results from www.djvibe.com](#) ]

**Learn to DJ on 43 Things**  
 New York City **DJ** School. **Learn** to mix, scratch and make beats. Want to **Learn** How to **DJ**? Scratching, Mixing, Djing Tutorials Documents, Videos & MP3s - £ ...  
[www.43things.com/things/view/13332](http://www.43things.com/things/view/13332) - 18k - [Cached](#) - [Similar pages](#)

**Learn to DJ properly on 43 Things**  
 Semester 1 DVD featuring Jam Master Jay, Green Lantern and **DJ** Premier. Want to **Learn** How to **DJ**? Scratching, Mixing, Djing Tutorials Documents, Videos & MP3s ...  
[www.43things.com/things/view/177686](http://www.43things.com/things/view/177686) - 17k - [Cached](#) - [Similar pages](#)

**Mix MP3s Like a Pro DJ**  
 Create custom party mixes, burn CDs & add special effects w/ MixMeister  
[www.mixmeister.com](http://www.mixmeister.com)

## #4 GOOGLE SEARCH IN OVER 4 MILLIONS RESULTS

DJVIBE is known as a reputable website for DJs around the world. We score high on competitive search terms like "LEARN TO DJ"



00vibe

010



Web Search

Traffic Rankings

W

DJVIBE.COM

Category: Arts / Music / DJs / Magazines and E-zines



**DJVibe.com**

[djvibe.com](http://djvibe.com)

Reviews, news, photos, interviews, and lessons.

Traffic Rank for [djvibe.com](http://djvibe.com): **175,294**

## ALEXA

measures the Traffic of websites across the world. DJVIBE is in the top 200,000 websites in the world.



DJViBE.com  
music.media.culture.

## 2005 ADVERTISING PROPOSAL

---

### **Contact:**

Studio X Networks - DJViBE.com  
8310 Prince Edward Street  
Vancouver BC, V5X 3R9  
Phone: 604.325.9283  
Fax: 604.325.9284  
Email: [advertise@djvibe.com](mailto:advertise@djvibe.com)  
Web: [www.djvibe.com](http://www.djvibe.com)